

Reverend Jeremiah Wright Speech to the National Press Club Test

4/28/2008



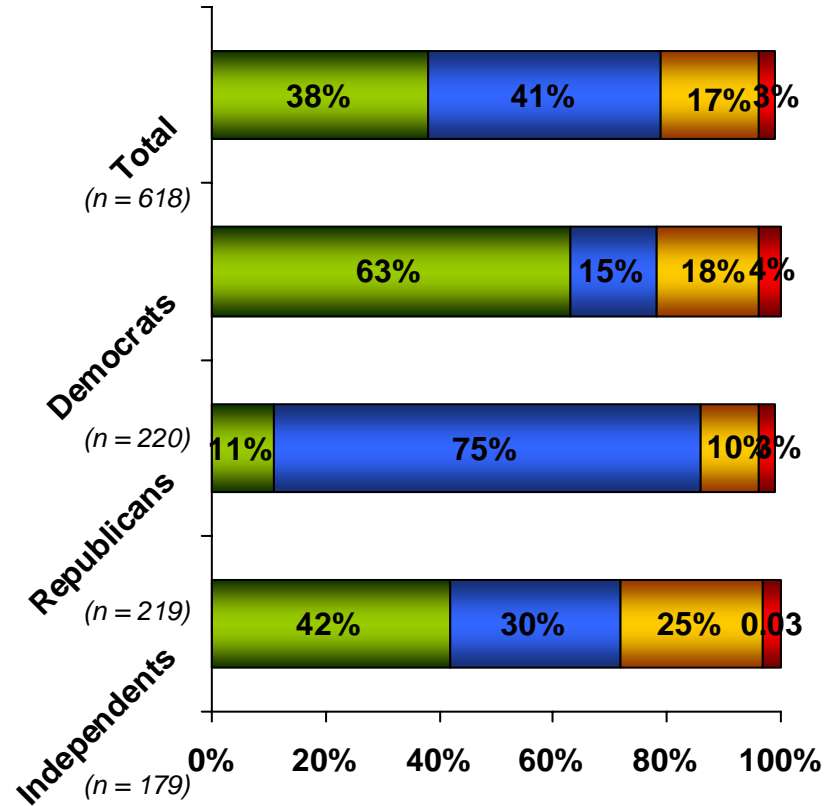
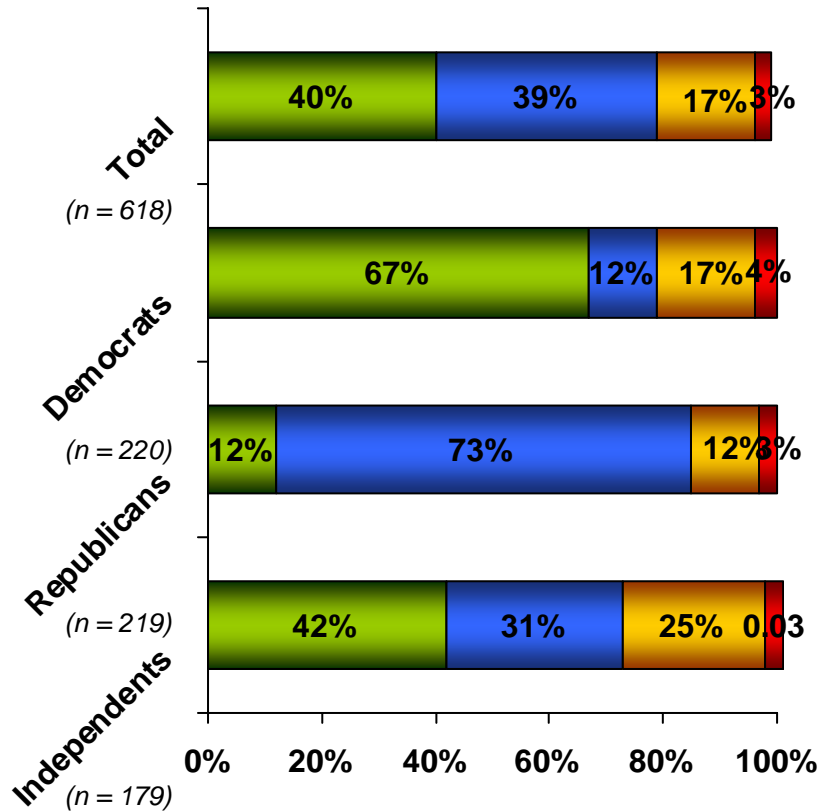
“If Barack Obama was the Democratic nominee and the 2008 presidential election was held today, which of the following candidates would you vote for?”

Before Viewing Rev. Wright’s Speech

After Viewing Rev. Wright’s Speech

■ Barack Obama ■ John McCain
■ Undecided ■ Other

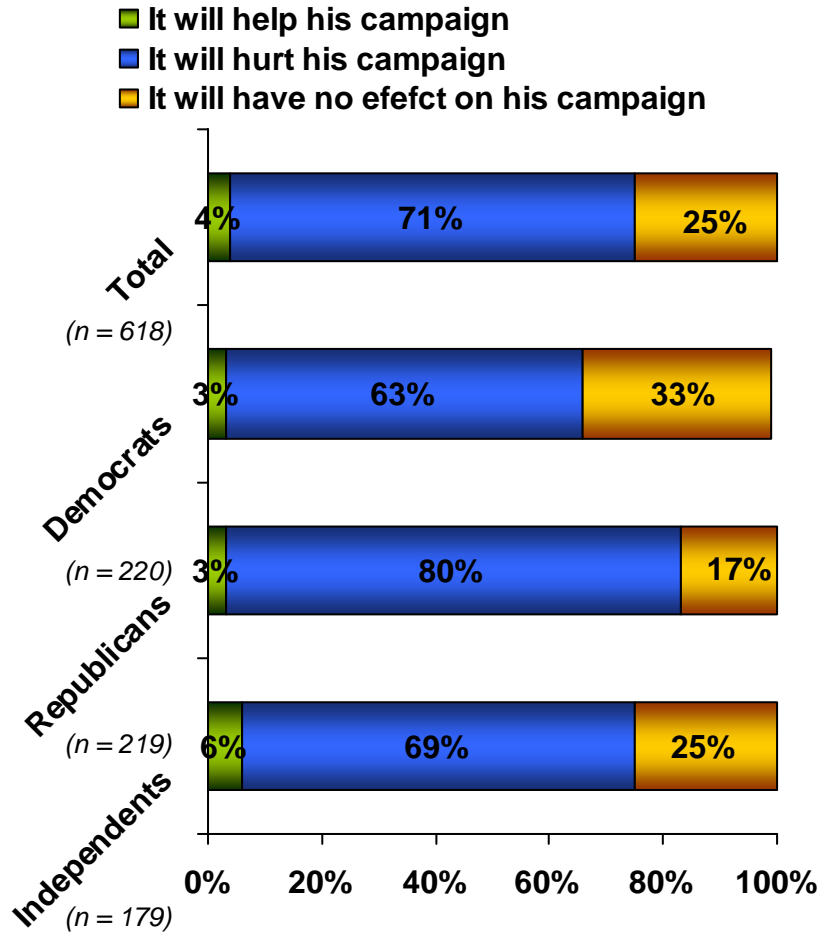
■ Barack Obama ■ John McCain
■ Undecided ■ Other



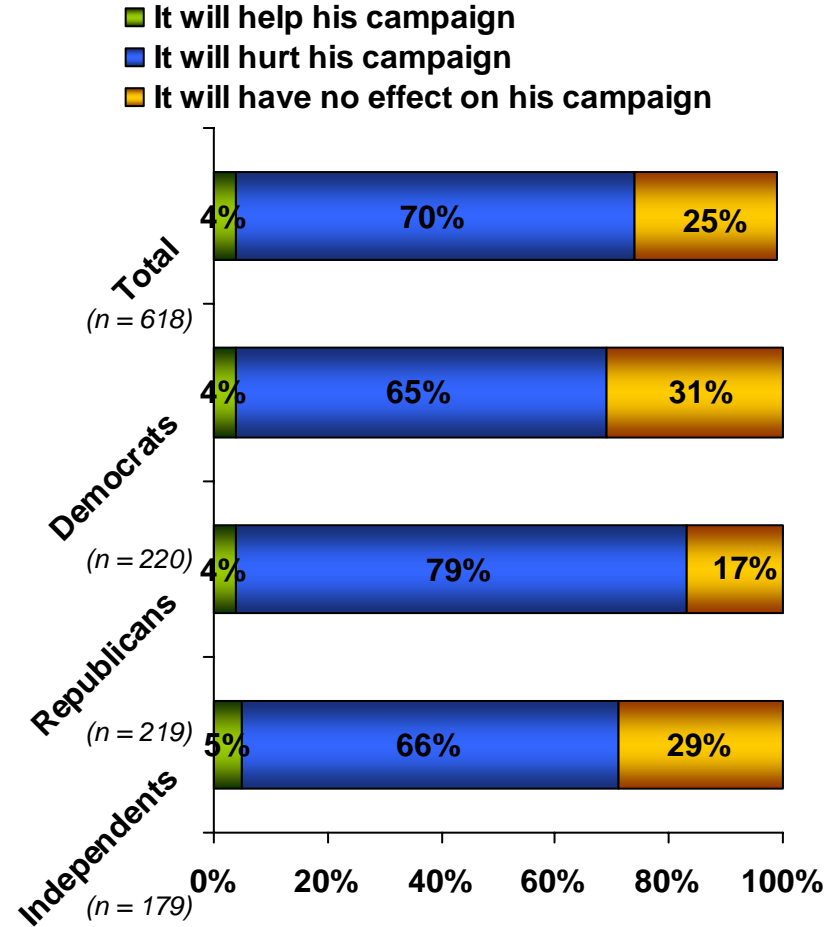
Proportions may not add up to 100% due to rounding.

“How do you think Barack Obama’s association with his former Pastor Jeremiah Wright will affect his campaign against John McCain if Sen. Obama becomes the Democratic nominee?”

Before Viewing Rev. Wright’s Speech



After Viewing Rev. Wright’s Speech



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**% Of Respondents Based On The Emotions Felt While Viewing
Rev. Wright’s Speech to the National Press Club**

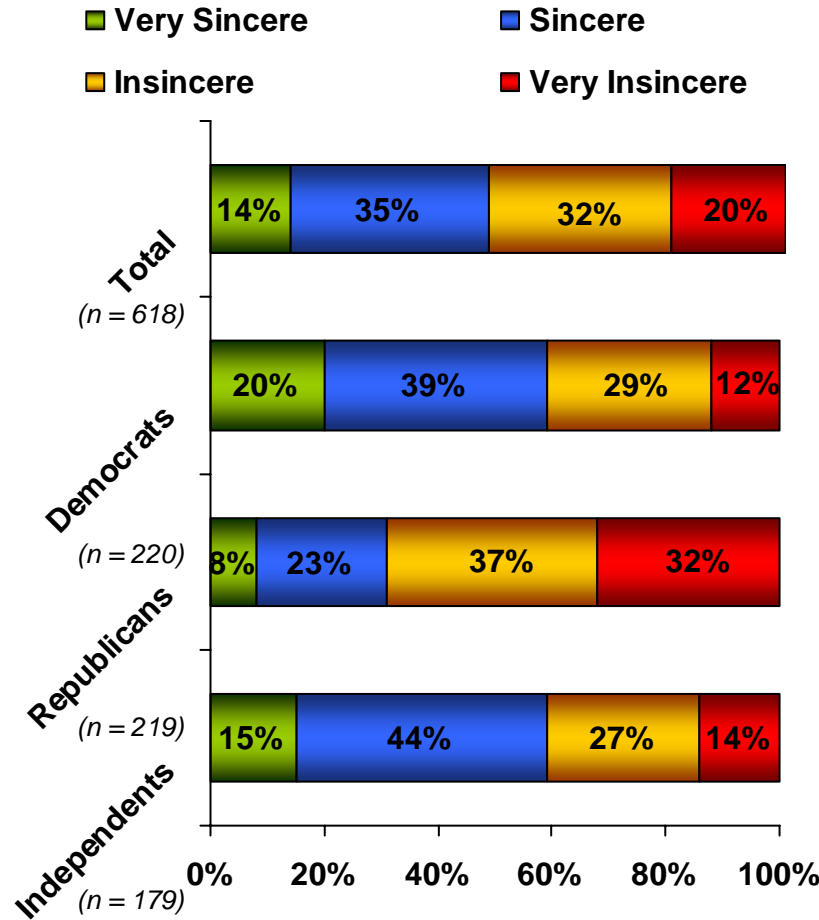
| | All Emotions Felt | | | |
|---------------------|-------------------|-----------|-------------|--------------|
| | Total | Democrats | Republicans | Independents |
| Attentive | 42% | 50% | 30% | 51% |
| Excited | 5% | 10% | 1% | 4% |
| Hopeful | 10% | 14% | 3% | 14% |
| Benefited | 10% | 15% | 4% | 13% |
| Affectionate | 3% | 6% | 0% | 4% |
| Confident | 6% | 10% | 2% | 5% |
| Sad | 16% | 12% | 19% | 15% |
| Tense | 21% | 24% | 23% | 13% |
| Embarrassed | 13% | 12% | 13% | 15% |
| Skeptical | 46% | 40% | 54% | 42% |
| Confused | 16% | 19% | 12% | 16% |
| Irritated | 49% | 40% | 69% | 32% |

**% Of Respondents Based On The Emotions Felt While Viewing
Rev. Wright’s Speech to the National Press Club**

| | Emotion Most Felt | | | |
|---------------------|-------------------|-----------|-------------|--------------|
| | Total | Democrats | Republicans | Independents |
| Attentive | 21% | 23% | 12% | 31% |
| Excited | 2% | 3% | 1% | 1% |
| Hopeful | 3% | 4% | 1% | 5% |
| Benefited | 3% | 4% | 2% | 5% |
| Affectionate | 1% | 3% | 0% | 1% |
| Confident | 2% | 3% | 1% | 1% |
| Sad | 4% | 4% | 5% | 3% |
| Tense | 2% | 3% | 2% | 2% |
| Embarrassed | 3% | 3% | 1% | 4% |
| Skeptical | 21% | 21% | 22% | 20% |
| Confused | 5% | 7% | 3% | 6% |
| Irritated | 33% | 23% | 50% | 22% |

“How sincere do you think Rev. Jeremiah Wright was in his response to the controversy over the clips of some of his sermons?”

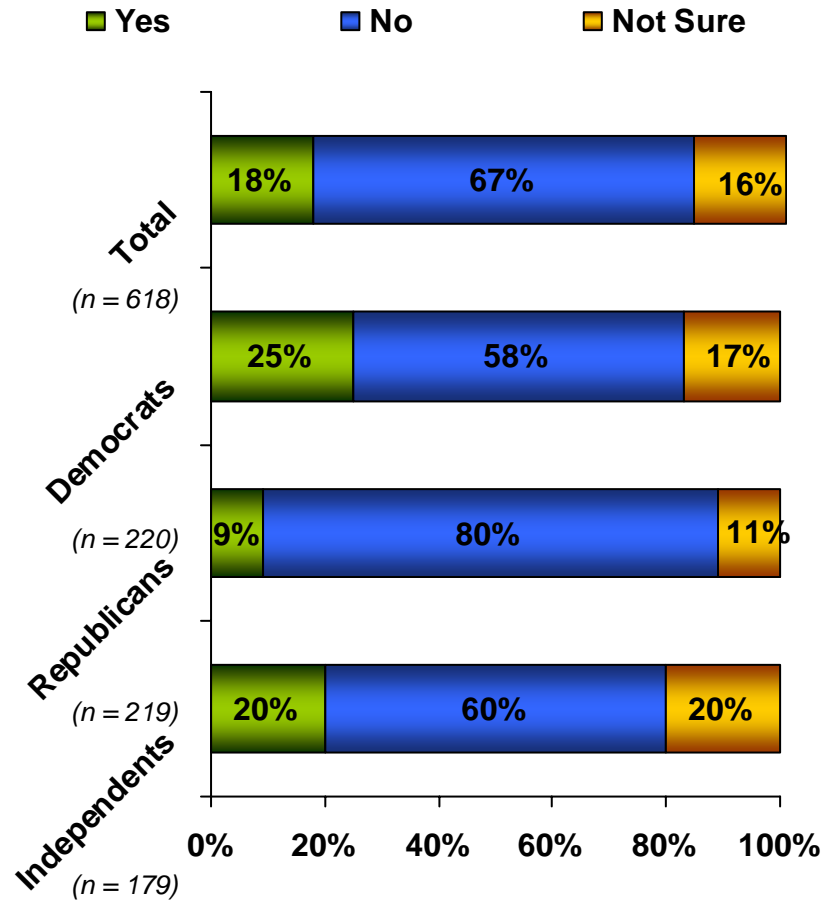
After Viewing Rev. Wright’s Speech



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“Based on the video of Jeremiah Wright’s response to the controversy over his sermons, do you agree with his perceptions of America?”

After Viewing Rev. Wright’s Speech



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